

Photo: Henry Georgi

### Sports Alpine Boutique

The on-mountain Sports Alpine Boutique is a convenient source for your skiing, snowboarding and general wintertime needs – as well as for those perfect postcards and souvenirs! With the latest in top clothing brands, we have everything you need to keep you and your family comfy and stylish.

### Ski & Snowboard Rental & Repair Shop

Our centrally-located, full-service repair shop, with top-notch technicians and completely up-to-date tools and machinery, can help you make a good day even better!

**NOTE:** Our rental selection includes basic clothing items such as jackets, pants and helmets.



**Skoki Lodge**  
A National Historic Site

### The Louise Backcountry Experience

Rustic Skoki Lodge is a backcountry retreat situated in the beautiful high alpine region of Banff National Park. The 11-kilometre trail from the Lake Louise Ski Area to the Skoki Valley makes Skoki Lodge an ideal destination for skiers, snow-shoers and hikers of all abilities. From the lodge, you can access breathtaking mountain ridges and alpine lakes, or explore five different adjoining valleys.

During winter, skiers of all abilities can find ski touring and telemarking slopes, as well as a variety of cross-country routes around the Lodge. Overnight rates start as low as \$113 per person per night and includes afternoon tea, deluxe dinner, breakfast and take-out lunch. Call 1.403.522.3555 for reservations and information.

### 10/11 Day Lift Ticket Rates

	Full Day	Half Day*
Adult (18-64)	\$ 75.95	\$ 61.50
Youth (13-17)	\$ 54.95	\$ 41.95
Senior (65+)	\$ 54.95	\$ 41.95
Child (6-12)	\$ 24.95	\$ 19.95

\* Half day rates start at 12:30 pm

### Equipment Rentals

	Full Day	3 Days + (per day)
Mid-Performance Package	\$ 36.95	\$ 34.95
Mid-Performance Skis Only	\$ 26.95	\$ 24.95
High Performance Package	\$ 49.95	\$ 46.95
High Performance Skis Only	\$ 39.95	\$ 35.95
Snowboard Package	\$ 36.95	\$ 34.95
Snowboard Only	\$ 26.95	\$ 24.95
Child Ski Package	\$ 22.95	\$ 19.95
Child Skis Only	\$ 15.95	\$ 13.95
Child Snowboard Package	\$ 22.95	\$ 19.95
Child Snowboard Only	\$ 15.95	\$ 13.95
Helmet	\$ 8.95	\$ 8.95

### Daycare

	Full Day	Half Day
*Infants (18 days to 19 months)	\$ 63.50	-
Toddlers (19 months to 36 months)	\$ 52.95	\$ 30.95
Pre-School (36 months to 6 years)	\$ 49.95	\$ 30.95
Lunch	\$ 8.75	

\*Reservations required for infants. To reserve call 403.522.3555 (ext 2118).

### Add a Lesson with Daycare

1-hr lesson	\$ 29.00
Two 1-hr lessons per day	\$ 59.00

Beginner lessons at 9:30 am and 1:00 pm  
T-bar and chair lessons at 11:00 am and 2:30 pm  
\*Prices do not include 5% gst.

### Proud Partners in Pursuit of Excellence



BURTON

skilouise.com



**Lake Louise**  
The Rockies' Biggest

10/11 Season



Photo: Malcolm Cairn/Chase

skilouise.com

1.877.956.8473



**Lake Louise**  
Ski & Snowboard School EST. 1959

Photo: Henry Georgi

For Snow School Reservations:  
Call 403.522.1333  
Fax 403.522.1334  
Email skischool@skilouise.com.

### Children's Programs

**Kidski** – Under the expert guidance of our pros, your children will explore the mountain and improve their ski and snowboarding skills through fun and games. Lessons are available for all ability levels. Includes 4 hours of lessons, lift ticket and equipment. Supervised lunch also available.

Full Day	\$99
3 Full Days	\$269

### Discover Skiing & Snowboarding

Just starting out? Why not start right - with a lesson? We have guaranteed pros, guaranteed progress and guaranteed fun! We get you off on the right foot (no pun intended) in **your** opinion – or your next lesson is free. Package includes lesson, lift ticket and equipment rental.

Full Day (4 hours)	\$149 - Starting at 10:30 am.
Afternoon Only (2 hours)	\$119 - Starting at 1:00 pm.



### Burton comes to Lake Louise

Burton's revolutionary Learn to Ride (LTR) program is designed to make learning to snowboard fun and easy, by combining proven teaching methodologies with beginner-specific equipment.

### Private Lessons

Go one-on-one or add as many as four friends or family members to join the fun. You choose the time, the skills you want to improve and the terrain you want to cover. Private lessons are available for all ages and ability levels.

Private Ski Lessons	Private Snowboard Lessons
2 Hour	\$249
3 Hour	\$349
Full Day	\$549
2 Hour	\$169
3 Hour	\$249
Full Day	\$459

### Local Favourite – First Tracks! \$99

You and a friend or family member (Max 2 people) can hit the slopes half an hour before anyone else with our First Tracks Private (8:30-10:30 am).

4,200 acres  
**3-Day Ski & Snowboard Mountain Experience**

Make your vacation at Lake Louise even more memorable! There's no better way to meet new friends, explore the mountain and improve your ability than skiing/riding with our pros for three straight days. Programs for all ability levels.

3 Day Lesson Only	\$289
3 Day Learn-to Package	\$389
3 Day Learn-to Youth Package	\$359

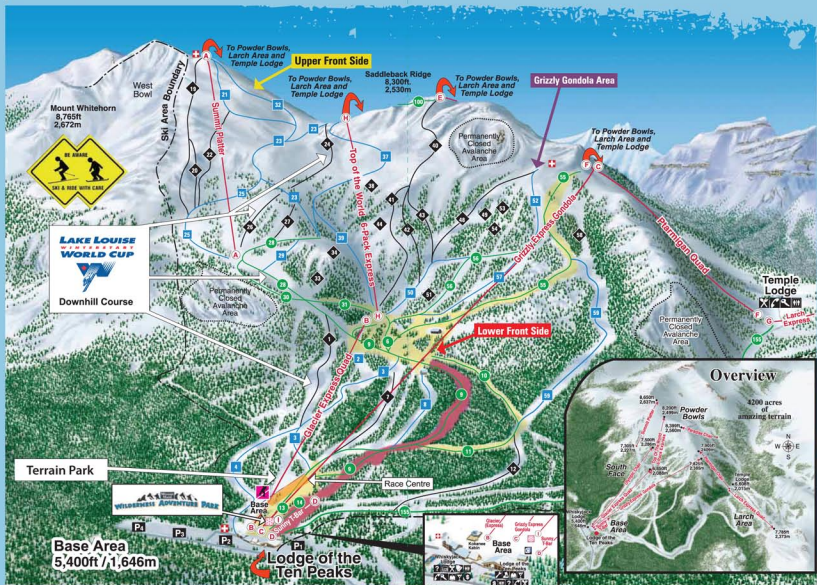
9 lifts



Photo: Henry Georgi



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Front Side / South Face



Powder Bowls



Larch

## ski area stats

Vertical Rise: 991 metres (3,250 feet)  
 Top Elevation: 2,637 metres (8,650 feet)  
 Skiable Area: 1,700 hectares (4,200 acres)  
 Longest Run: 8 kilometres (5 miles)  
 Number of Runs: 139 marked + back bowls  
 Number of Lifts: 9 lifts including:  
 - 1 Express Gondola  
 - 1 6-Pack Express  
 - 3 Quads  
 - 1 Triple Chair  
 - 1 Expert Platter  
 - 1 T-bar and 1 Magic Carpet  
 - 7 out of 9 lifts boast vertical drops of over 1,230 feet!

Length of Season: Early November until early May  
 Snowmaking: Extensive  
 Terrain Park: Yes! Jumps, rails and other features  
 Terrain Breakdown:  
 - Beginner 25%  
 - Intermediate 45%  
 - Expert 30%



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## Showtime Terrain Park & X-Course

- Medium Features
  - Rails
  - Hip
- "Warm-Up" Area
  - Small jumps
  - Hip
- Advanced Features
  - Large Jumps
- Progression Park
  - Entry-level jumps & rails
  - Consistent feature size
- Skier/Boarder-X
  - Street-style Features
    - Wall ride
    - Street-style rails
- Entrance

## New Skier/Snowboarder X-Course

Lake Louise is excited to announce the creation of a new skier/snowboarder cross course for the 2010-11 season.

The course is set to launch in the middle of January (weather permitting), after the Men's and Women's World Cup ski races wind down in December.

The "cross" course will be an action-packed highway of features that skiers and snowboarders of all ages will enjoy. The course will be laid out similar to a Motocross or BMX Track, with multiple, varied elements, from top to bottom.

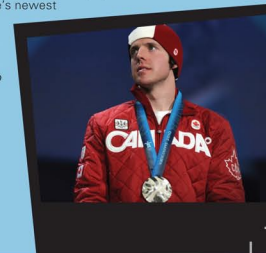
The course will be open to the public and will have plenty of rollers, bumps and turns to accommodate all ability levels.

## Another Star Shines at Lake Louise

When you are enjoying the slopes of Lake Louise this winter, make sure you keep an eye out for 2010 Winter Olympic silver medalist Mike Robertson, Lake Louise's newest celebrity ambassador.

*"I have travelled all over the world snowboarding and I still look forward to coming home to ride at Lake Louise. They have world class terrain and hospitality".*

Mike Robertson  
 - Olympic Silver Medalist.



## Unspoiled Unparalleled Unforgettable

The Lake Louise Ski Area has it all! The world-class terrain is both vast and varied, the wilderness is pristine and inspirational and spectacular Rocky Mountain views appear at every turn. With 4,200 skiable acres, Lake Louise is one of the largest ski areas in North America. Beginners and intermediate skiers will find an abundance of gentle slopes and long cruising runs. Experts can explore endless chutes, glades, gullies and remote bowls in some of the Rockies' most challenging terrain.

## Three Day Lodges, Seven Food and Beverage Options

Lake Louise offers three distinct day lodges located strategically throughout the ski area, so food and shelter are never far away. The Lodge of the Ten Peaks offers two restaurants, a cafeteria and a Starbucks coffee bar. The sunny decks of the Whiskey Jack Lodge - the original Lake Louise day lodge - are great places to enjoy lunch. On the backside of Louise, Temple Lodge features a cafeteria, BBQ sundeck and our rustic restaurant, Sawyer's Nook.

Kokanee Cabin, directly adjacent to the base of the Glacier Chair, hosts hot après-ski action, with live music, a hot chocolate or a refreshing pint of cold beer. (BBQ weather permitting.)

## Ten Terrific Reasons to Ski Lake Louise

1. **Room to Roam: Loads of Lift Capacity** - With 4,200 acres, 3,250 vertical feet and 139 named runs, Lake Louise is seriously big - and seriously uncrowded! Even on the busiest days, lift lines are virtually never a problem.
2. **A Long, Reliable Season** - six months, every year. Lake Louise hosts the first North American World Cup Races in November, and the Canadian Powder 8 Championships in March - because we can!
3. **Endless Variety** - gentle groomers, long cruisers, glades, gullies, chutes, wide-open bowls, moguls, secluded powder stashes...something for everyone!
4. **Novice Runs From Every Chair** - the unique design allows groups of varying abilities to enjoy the entire huge area together.
5. **Breathtaking Scenery, Not Breathtaking Altitude** - unrivaled, rugged beauty, yet top altitude is under 10,000 feet.
6. **Four Distinct Mountain Faces** - on those glorious blue-sky days, you can follow the sun all day long!
7. **Plenty of Below-Tree-Line Skiing** - when Mother Nature is touching up the powder, there is ample protected terrain with good visibility.
8. **A Top-Notch Terrain Park and a New Skier/Boarder X Course** - jumps, bumps, hits, rails, rails - it's adventure-central!
9. **Unparalleled Accessibility** - Lake Louise has ample parking adjacent to the full-service base area and the skiing - no long walks or access lifts.
10. **The Ski Friends** - the first, the best - volunteer mountain hosts provide **free** guided tours for all tastes and abilities.