

Groups Information Package

Winter 2025-26



EXPERIENCE LAKE LOUISE TOGETHER

Set against the stunning backdrop of the Canadian Rockies, Lake Louise Ski Resort offers 4,275 acres of legendary terrain and endless alpine adventure. From gentle beginner slopes to thrilling expert runs, every lift delivers options for all abilities—making it the perfect destination for groups who want to ski, ride, and explore together.

Booking with us means more than just a ski day. Our tailored group packages include lift tickets, lessons, rentals, dining, and even non-ski activities—everything you need for a seamless, unforgettable experience. Plus, enjoy exclusive group discounts and dedicated support from our Group Sales Specialists to make planning effortless.

Whether you're organizing a school trip, corporate retreat, or family gathering, Lake Louise is ready to welcome your group from early November through May with world-class snow, views, and service.

Let us take care of the details—you just bring the group and get ready for memories that last a lifetime.

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BOOKING A GROUP & GENERAL INFORMATION

BOOKING PROCESS:

1. Look through our rates and choose your products.
2. Once a Group Sales specialist has been in contact with a you, you will receive the following:
 - i. Booking Form to secure your trip dates and payment
 - ii. Online link to share with your Group and collect information about your trip
 - iii. If booking Rentals or Lessons an online waiver link will be shared .
3. Our Group Sales specialist will be in contact with you the entire way if you have any questions!

LAST MINUTE UPDATES

- If you have any last-minute changes to your group reservation, please call us prior to your arrival. This will help us make necessary changes to your booking and get you on-snow sooner!

BUS TRANSPORT AND BUS PARKING

- The bus drop off zone is located in front of the main lodge.
- Bus Parking is located at the far end of the drop off area (see BUS PARKING above).
- If you are looking for Bus Transportation, feel free to reach out to our friends at Southland Transport at charters_estimate@southland.ca and make sure to mention you're booking your ski day with the Lake Louise Ski Resort!



CHECKING IN UPON ARRIVAL

- When you get here, the Group Leader should visit the Group Sales Office located on the lower level of the Whiskyjack Lodge, opposite Guest Services (see above map).
- It's the responsibility of the Group Leader to ensure that everyone receives their lift tickets, lessons and rentals.
- Be prepared with emergency details for an on-snow leader and/or leader remaining at the base area.
- Confirmed payment.

DAY LOCKERS

- Please reach out to your Group Sales specialist to enquire about day lockers for your bags.

LIFT TICKET RATES

| Ski and Snowboard Lift Ticket Rates | | | | | |
|-------------------------------------|----------|----------------|----------|--------------|---------|
| <i>*Prices do not incl. 5% gst</i> | | | | | |
| Group Size | Savings: | Age | Adult | Youth/Senior | Child |
| 15 – 49 | 15% Off | Low Season | \$131.75 | \$101.15 | \$50.15 |
| | | Regular Season | \$140.25 | \$107.95 | \$53.55 |
| | | High Season | \$148.75 | \$114.75 | \$56.95 |
| 50 - 74 | 20% Off | Low Season | \$124.00 | \$95.20 | \$47.20 |
| | | Regular Season | \$132.00 | \$101.60 | \$50.40 |
| | | High Season | \$140.00 | \$108.00 | \$53.60 |
| 75+ | 25% Off | Low Season | \$116.25 | \$89.25 | \$44.25 |
| | | Regular Season | \$123.75 | \$95.25 | \$47.25 |
| | | High Season | \$131.25 | \$105.00 | \$50.25 |

**TIGER 5 YEARS & UNDER are free but still require a lift ticket to ride the mountain.*

| Sightseeing and Tubing Ticket Rates | | | |
|-------------------------------------|----------|------------------------|--------------------|
| <i>*Prices do not incl. 5% gst</i> | | | |
| Product | Savings: | Age | Price (All Season) |
| Sightseeing Gondola Ticket | 10% Off | Adult | \$56.70 |
| | | Senior | \$46.80 |
| | | Youth | \$24.30 |
| | | Child | \$13.50 |
| Sightseeing Gondola + Tubing Combo | 10% Off | Adult | \$72.00 |
| | | Senior | \$63.00 |
| | | Youth | \$45.00 |
| | | Child | \$27.00 |
| Tube Park Pass | 10% Off | Adult | \$37.80 |
| | | Senior | \$32.40 |
| | | Youth | \$32.40 |
| | | Child | \$21.60 |
| Family Tube Park Pass | 10% Off | 2 Adults & 2+ Children | \$116.10 |

**TIGER 5 YEARS & UNDER are free but still require a lift ticket to ride the mountain.*

WHAT YOU NEED TO KNOW: GROUP TICKET RATES

- All prices are in Canadian dollars and subject to a 5% goods & services tax (subject to change).
- These prices are for groups of 15 guests or more paying with one form of payment.
- One (1) complimentary lift ticket will be provided for every twenty-five (25) lift tickets sold.
- Ticket rates are per person, per day.
- Group rates do not apply to half day or multi-day tickets.
- Senior 65yrs+, Adult 18yrs – 64yrs, Youth 13yrs – 17yrs, Child 6yrs – 12yrs, Tiger 5 & under

SKI AND SNOWBOARD RENTAL EQUIPMENT RATES

Rates do not include 5% GST

| Rental Category | Savings: | Product | Adult Age 13+ | Child Age 3-12* |
|---|----------|------------------------------|---------------------|------------------------------------|
| Mid Performance Ski or Snowboard | 10% Off | Skis or Snowboard | \$46.80 | \$31.50 |
| | | Boots | \$20.70 | \$14.40 |
| | | Ski or Snowboard Package | \$58.50 | \$36.00 <i>Pkg incl. Helmet</i> |
| High Performance Ski or Snowboard <small>A valid credit card must be provided by the guest when picking up High Performance equipment.</small> | 10% Off | Skis or Snowboard | \$60.30 | N/A |
| | | Boots (<i>Ski Only</i>) | \$26.10 | |
| | | Ski or Snowboard Package | \$69.30 | |
| Extras / Add-ons | 10% Off | Helmet | All Ages - \$13.50 | |
| | | Ski/Snowboard Jacket | All Ages - \$27.00 | |
| | | Ski/Snowboard Pants | All Ages - \$ 27.00 | |
| | | Ski/Snowboard Jacket & Pants | All Ages - \$45.00 | |
| | | Poles | All Ages - \$12.60 | |

SKI AND SNOWBOARD RENTALS:

- ADULT SKI PACKAGE INCLUDES: skis, boots and poles (child package includes helmet).
- ADULT SNOWBOARD PACKAGE INCLUDES: snowboard and boots (child package includes helmet).
- High Performance rentals available upon request. Additional fees will apply.
- Please send all your guests to your predetermined rental location when you get here (this information will be provided by your Group Sales specialist prior to arrival).
- Rentals are preset based on the information provided by your guests. If rentals don't fit, guests should take their ill-fitting gear down to the rental shop to have adjustments made.
- Lockers are available for rent if you wish to store your personal equipment overnight.
- RENTALS ARE SUBJECT TO AVAILABILITY.

SKI AND SNOWBOARD LESSON RATES

Rates do not include 5% GST

| Group Lessons <i>Priced per person</i> | Savings: | Adult (Age 13+) <i>Ski: Level 3-5 Snowboard: Level 3-4</i> | Child (Age 5-12) <i>Ski: Level 1-5 Snowboard: Level 1-4</i> |
|--|-----------------|--|---|
| Full Day Group Lesson | 10% Off | \$193.50 | \$139.50 |
| Half Day Group Lesson | 10% Off | \$166.50 | \$117.00 |

| Beginner Ski or Snowboard Lesson Package <i>Priced per person Levels 1 and 2 include equipment rentals & Learning Area ticket.</i> | Savings: | Adult (Age 13+) <i>Levels 1-2</i> |
|--|-----------------|---|
| Full Day - Beginner Lesson Package | 10% Off | \$211.50 |
| Half Day - Beginner Lesson Package | 10% Off | \$179.10 |

| Private Lessons <i>Priced per Instructor</i> | Savings: | ALL AGES <i>(All Ability Levels 1-6)</i> |
|--|-----------------|--|
| First Tracks 1.5hr w/Shuttle 8:30am - 10:00am, max 2ppl | 10% Off | \$139.50 |
| 2 Hour Private max 5ppl | 10% Off | \$350.10 |
| 3 Hour Private max 5ppl | 10% Off | \$449.10 |
| Full Day Private Any time before 10:00am max 5ppl | 10% Off | \$782.10 |

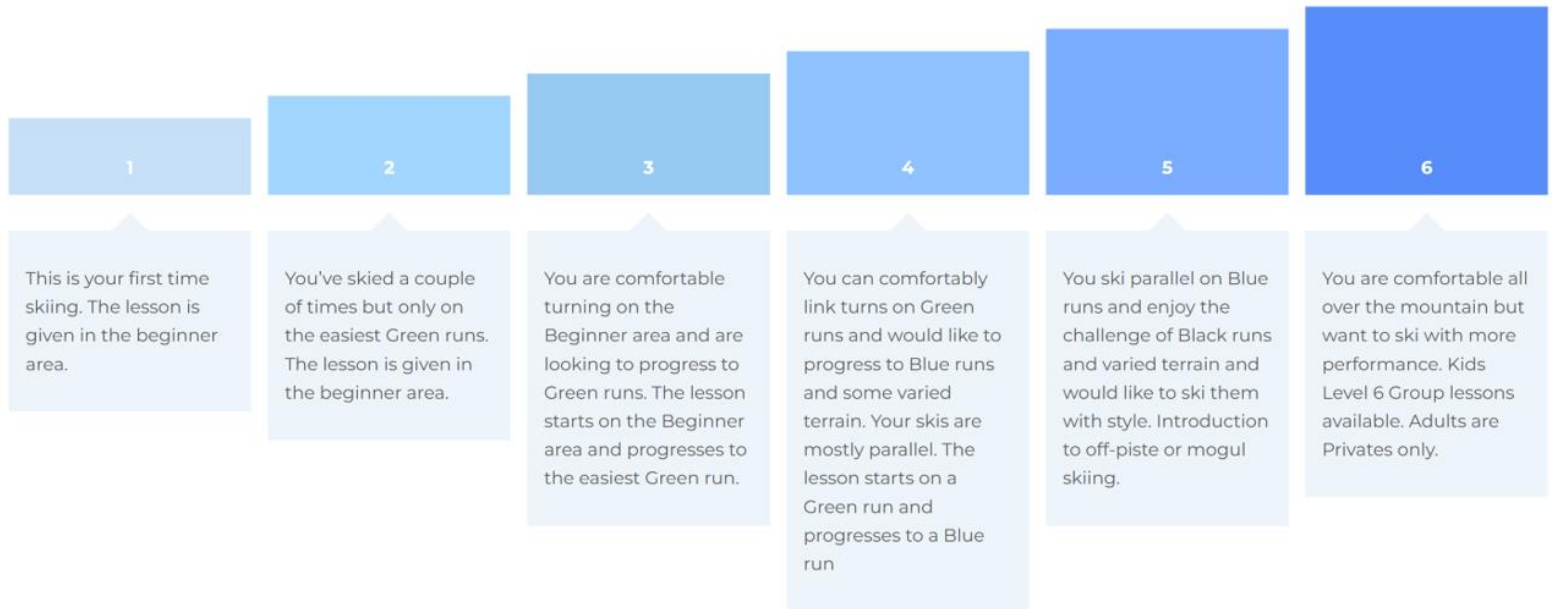
SKI AND SNOWBOARD LESSONS - NEED TO KNOW:

- HELMETS ARE REQUIRED FOR ALL CHILDREN'S LESSONS.
- **Half Day Lessons:** 1:00pm - 3:00pm (2 hours).
- **Full Day Lessons:** 10:30am – 12:30am and 1:30pm – 3:30pm (1hr lunch break from 12:30 – 1:30pm)
- We recommend that you arrive 1hr prior to the lesson start time. We cannot guarantee a lesson extension or time adjustment if your group is late, punctuality is appreciated.
- Meet your instructors at least 10 minutes before your lesson start time at the "Ski School Meeting Place" located in the base area (see map).
- Organizers should assist instructors with splitting up participants into groups according to ability level – Please see level charts on next page.
- LESSONS ARE SUBJECT TO AVAILABILITY.

GENERAL TRIP INFORMATION

Here's a guide to help make your ski day run smoothly!

Ski Ability Levels:



Snowboard Ability Levels



DINING OPTIONS

SAVOR THE FLAVORS OF THE ROCKIES

From quick, on-the-go bites to gourmet catered spreads, Lake Louise Ski Resort offers dining options to match every style of gathering. Choose from freshly prepared bagged lunches, convenient cafeteria vouchers, or full-service catering designed to impress. Our team can customize menus to suit your group—just ask for our Catering Guide to start planning.

PRIVATE DINING, ELEVATED

Looking for something more exclusive? Host your event in one of our stunning private rooms or restaurants, where panoramic mountain views meet impeccable service. From sunrise breakfasts to après-ski socials and elegant dinners, our catering team specializes in creating unforgettable culinary experiences. Explore our Catering Guide for room rental options, menu inspiration, and more—and let our Group Sales Specialists bring your vision to life.



POLICIES & PROCEDURES

By signing the Group Booking Form you are agreeing to the following:

RATE INFORMATION

- All prices are in Canadian dollars and subject to a 5% goods & services tax (subject to change).
- These prices are for groups of 15 people or more.
- One (1) complimentary Adult Lift Ticket will be provided for every twenty five (25) Lift Tickets sold.
- All rates are per person, per day.

PAYMENT PROCEDURES

- To be eligible for group rates, only **one form of payment** is accepted for the full total amount.
- Payment forms accepted: Visa, MasterCard, Amex, Debit, Cash, Certified Cheques, and Invoice (Invoice must be set up in advance of your ski day via approved credit application).
- We require a credit application to be completed and approved for groups of 100 people or more.
- Prior to receiving lift tickets, rental equipment or lessons, payment must be made in full.
- Amendments and changes must be reported to your Group Sales Coordinators by 2pm on your final ski day.
- Credit Cards are held on file, until the point of the sale (please see cancellation policy).
- Certified cheques are payable to The Lake Louise Ski Area Ltd.

RENTAL PROCEDURES

- Groups of 8 or more people ordering rental equipment will have their rentals pre-set.
- Rental information must be submitted 2 weeks prior to your ski day - we cannot guarantee pre-set rentals if the information is late.



POLICIES & PROCEDURES

By signing the Group Booking Form you are agreeing to the following:

CANCELLATION POLICY

Groups:

- Please contact your Group Sales specialist as soon as possible when cancelling your group.

Lessons and Rentals:

- Cancellations made **within 48hrs** of arrival not involving force majeure will be charged of **100%** of the pre-booked rentals and lessons.

Food and Beverage:

- Final numbers OR cancellation must be confirmed **96 hours (4 days)** prior to your group's arrival.
- Cancellation within **72 hours (3 days)** of the arrival date will be charged **50%**.
- Cancellation within **48 hours (2 days)** of the arrival date will be charged **100%**.
- Billing will be based on the guaranteed number or actual number, whichever is greater.



POLICIES & PROCEDURES

By signing the Group Booking Form you are agreeing to the following:

PAYMENT CONDITIONS

The Lake Louise Ski Area Ltd agrees to sell products for the 2025-26 ski season to the partner, subject to the terms and conditions that follow:

1. Definitions: For the Agreement the following definitions apply.
 - a) "Lake Louise Ski Area Ltd" means those services defined in this document.
2. Term: This agreement affects The Lake Louise Ski Area Ltd services provided between the openings and closing dates of skiing operation at the Lake Louise Ski Resort for the 2025-26 ski season. The agreement extends for whatever period required to fulfill all of the terms and conditions and until the partner has paid all indebtedness to The Lake Louise Ski Area Ltd. including principal and interest.
3. This agreement applies to Lake Louise Ski Area Ltd services for the 2025-26 ski season only.
4. The Lake Louise Ski Area Ltd must approve the partner's credit privileges annually. Should the partner be granted credit privileges, The Lake Louise Ski Area Ltd will accept vouchers from the partner provided that, The Lake Louise Ski Area Ltd has approved the partner's computer-generated vouchers or otherwise in writing. Vouchers will not be accepted in redemption for services until approved.
5. Should the partner not wish to apply for, or use credit privileges, services will be paid for at the time of arrival.
6. Should the partner be granted credit privileges; the partner will be invoiced on a weekly basis for services provided.
7. The partner will pay invoices upon receipt.
8. All amounts owed by the partner for a period of over 20 days from the date of invoice will be subject to interest charges of 1.5 % per month.
9. The Lake Louise Ski Area Ltd may, at its discretion, refuse to provide the partner services if the partner has not fulfilled any element of this agreement.
10. Confirmation of your acceptance of these terms may be given by electronic means and you agree that the agreement formed by your acceptance of these terms shall be governed by the laws of Alberta and the laws of Canada applicable therein and any dispute arising out of or relating to such agreement shall be determined exclusively by the courts of Alberta.

Base Area Map

Here's a map to help make you find your way around

